

PRIVACY POLICY

Ultralocal.in | Parjanya Consultants Private Limited
Last updated: 24 August 2026 | Effective date: 1 September 2026

1. Introduction

Parjanya Consultants Private Limited ("we", "us" or "our") operates Ultralocal.in (the "Service"). This Privacy Policy explains how we collect, use, safeguard and disclose information resulting from your use of the Service.

We use data to provide and improve the Service. Our Terms and Conditions and this Privacy Policy together govern your use of Ultralocal.in.

2. Definitions

Service means the Ultralocal.in website operated by Parjanya Consultants Private Limited.

Personal Data means data about an identifiable living individual. Usage Data means data generated through use of the Service or its infrastructure. Service Provider means a person or entity processing information in connection with the Service. User means the person using the Service.

3-4. Information Collection and Types of Data

We may collect information you provide, including name, email address, phone number, address, country, state, PIN or postal code, city, account information, submissions and other information necessary for registration or use of the Service.

Usage Data may include IP address, browser type and version, pages visited, visit time and duration, device type and identifiers, operating system and diagnostic data.

We may use cookies and similar technologies to operate, secure, improve, analyse and advertise the Service. Refusing cookies may make some features unavailable.

5. Optional Location and PIN Code Detection

Ultralocal provides an optional "Use my current location" feature for visitors who do not know the PIN Code of their present area. The feature is not activated automatically. It operates only after you click the option and grant location permission through your browser or device.

If you permit access, your device supplies its current latitude and longitude to your browser. Ultralocal uses official geo-fenced PIN Code boundary data published by the Department of Posts, Government of India, to perform the coordinate-to-PIN match within your browser. We do not send your precise coordinates to a third-party reverse-geocoding provider.

To make the match, your browser downloads from Ultralocal only the boundary tile for the surrounding one-degree geographic area. Your exact latitude and longitude remain on your device and are not stored by Ultralocal. As with ordinary website requests, our hosting and security providers may receive your IP address and may log the coarse boundary-tile request.

We use the matched PIN Code and office or postal-circle name only to display and open the concerned local page during your current browsing session, unless you separately submit that information through another feature.

You may refuse permission, dismiss a detected result, select another PIN Code or revoke location permission through your browser or device settings. Manual PIN Code search remains available. Because device and desktop location estimates may be approximate, Ultralocal asks you to confirm the detected PIN Code before opening the local page.

6. Use of Data

We use information to provide, maintain and improve the Service; identify a PIN Code when you voluntarily use location detection; operate interactive features; provide support; analyse usage; address security and technical issues; perform contracts; send account notices; and fulfil purposes described when information is collected or otherwise supported by consent or law.

7-10. Retention, Transfer, Disclosure and Security

We retain Personal Data only as long as necessary for the purposes described, legal obligations, disputes and enforcement. Ultralocal does not receive or retain the precise coordinates used by the optional PIN detection feature.

Information may be processed in jurisdictions with different data-protection laws. Ordinary hosting, content-delivery and security logs may be processed by our service providers under appropriate controls.

We may disclose information when required by law; in a business transaction; to affiliates, contractors and Service Providers; to fulfil the purpose for which it was supplied; with consent; or to protect rights, property or safety.

No internet transmission or electronic storage is completely secure. We use commercially acceptable safeguards but cannot guarantee absolute security.

11. Your Rights

Subject to applicable law, you may request access, correction, updating, erasure or restriction of Personal Data; object to certain processing; withdraw consent; and seek grievance redressal. We may verify your identity before acting on a request. Email contact@ultralocal.in.

12-13. International and US Privacy Rights

Eligible EU/EEA and California residents may exercise applicable access, correction, deletion, restriction, portability, objection and opt-out rights. We do not sell or rent Personal Data for monetary consideration. Requests may be sent to contact@ultralocal.in.

14-18. Service Providers, Analytics and Advertising

We may use third parties to facilitate, host and secure the Service, analyse its use, automate development, display advertising or provide remarketing. Optional location-based PIN detection does not use a third-party reverse-geocoding service.

Advertising providers may use cookies or similar technologies where permitted. Links to third-party sites are governed by those sites' privacy practices.

19. Children's Privacy

The Service is not intended for anyone under 18. We do not knowingly collect Personal Data from children. If we learn that a child supplied Personal Data without verified parental consent, we will take appropriate steps to remove it.

20-21. Changes and Jurisdiction

We may update this policy by posting a new version and updating the effective date. This version was updated to describe on-device matching against official Department of Posts PIN Code boundary data.

This policy and disputes arising under it are governed by Indian law and subject to the exclusive jurisdiction of the courts of Hyderabad, India.

22. Contact Us

Questions, grievances and data requests may be sent to contact@ultralocal.in.

Parjanya Consultants Private Limited, India.